

CHRISTIE NOVAK, DBA, CPA*Assistant Teaching Professor**Syracuse University – Martin J. Whitman School of Management**721 University Ave, Syracuse, NY 13244**Email: cnovak@syr.edu***EDUCATION**

- **D.B.A.**, University of Florida, 2019
 - Dissertation under Dr. W. Robert Knechel, University of Florida “The Cost of Initial Audit Engagements: An Analysis of Engagement Profit Margin in Private Company Audits”
- **M.S. in Accounting**, Syracuse University, 2011
- **B.S. in Professional Accounting**, Syracuse University, 2010

CERTIFICATIONS

- Certified Public Accountant, 2013

AREAS OF EXPERTISE

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| • Small Business Management | • Financial Accounting |
| • Auditing | • Managerial Accounting |
| • Non-profit and governmental accounting | • International Accounting |
| | • International Business |

ACADEMIC/TEACHING EXPERIENCE

- **Assistant Teaching Professor and IMPRESS House Mentor**, Syracuse University, August 2022 – present
 - Teaches Perspectives of Business and Management, Managing in a Global Setting, Introduction to Financial Accounting, Introduction to Managerial Accounting, and Cost Accounting
 - Faculty house mentors guide students through their first business course at Whitman and encourage them to become engaged in multiple co-curricular activities.
 - Course Lead for Introduction to Managerial Accounting and International Accounting in the online MBA@Syracuse and Accounting@Syracuse programs, respectively.
- **Director of Accounting Programs**, Le Moyne College, August 2020 – May 2022
 - Designed a new Masters of Accounting program in response to the changes in the CPA Exam. Developed and received Curriculum Committee approval for 3 new graduate courses.

- **Assistant Professor**, Le Moyne College, March 2018 – May 2022
 - Taught Advanced Accounting, Auditing, Advanced Auditing, and Governmental Accounting
- **Adjunct Professor**, Le Moyne College, January 2016 – February 2018
 - Taught Introduction to Financial Accounting and Introduction to Managerial Accounting
- **Adjunct Professor**, Syracuse University, August 2014 – August 2022
 - Taught Financial Accounting, Managerial Accounting, Intermediate Accounting I, Auditing, Advanced Auditing, Governmental Accounting, and International Accounting.

HONORS & AWARDS

- 2020 AICPA George Krull/Grant Thornton Innovation in Junior and Senior-Level Teaching Award, Honorable Mention
 - This is a national award for the role-play classroom activity teaching material I developed for an auditing course.
- 40 Under Forty Award Winner, Syracuse, NY, 2014
- Whitman Scholar, Whitman School of Management, Syracuse University, May 2010
- Tracy Halpin Award Winner, Beta Alpha Psi, Syracuse University, May 2010

LEADERSHIP AND SERVICE

- Faculty Advisor, Beta Alpha Psi, Xi Chapter – Syracuse University, January 2026 – present
- Editor, *Issues in Accounting Education*, four-year term from April 2025 – December 2028
- Awards Committee Member, American Accounting Association's Teaching, Learning, and Curriculum Section, March 2025 – present
- Editorial Board Member, *Issues in Accounting Education*, three-year term from January 2022 – December 2024; January 2025 – April 2025
- Shared Competencies Academy for Civic and Global Responsibility (CGR) participant, Syracuse University, Fall 2024 – Spring 2025
- Nominating Committee Member, American Accounting Association's Teaching, Learning, and Curriculum Section, August 2023 – August 2025
- Reviewer for *Managerial Auditing Journal*, July 2022 – January 2023
- 2022 Research Track Chair of the American Accounting Association's Teaching, Learning, and Curriculum Section Mid-Year Colloquium, January 2022 – January 2023
- New York State Society of CPAs Accounting Careers and Education Committee (formerly Future of Accounting Education Committee), committee member, August 2021 – May 2025
- Freshmen Academic Advisor and Advising Seminar Leader, Le Moyne College,

Fall 2021 – May 2022

- 2021 Research Track Chair of the American Accounting Association's Teaching, Learning, and Curriculum Section Hybrid Mid-Year Colloquium, January 2021 – December 2021
- Director of Accounting Programs, Le Moyne College, August 2020 – May 2022
- Student Learning Assessment Departmental Coordinator, Le Moyne College, August 2020 – May 2022
- Reviewer for *Accounting Educators' Journal*, April 2020 – present
- Classroom Committee Member, Le Moyne College, August 2019 – May 2021
- Student Development Committee Member of the Board of Trustees, Le Moyne College, August 2019 – August 2022
- Faculty Advisor of Madden Accounting Student Board, Le Moyne College, Fall 2019 – May 2022
- Manresa Faculty Mentor, Le Moyne College, Fall 2019
- Academic Advisor, Le Moyne College, Fall 2018 – May 2022

PEER-REVIEWED ARTICLES

- March 2025. Huegel, B., Novak, C., and Vandenberg, A. Problems in the Packers' Pro Shop. *Journal of Critical Incidents*.
- March 2025. Novak, C. Finding the Fraudster: A Problem-Based Learning Activity for the Auditing Classroom. *Accounting Educators' Journal*.
- January 2024. Weinberger, A., Novak, C., and Lewis, M. Using Data Analytics to Explore Labor Rate and Efficiency Variances for Decision Making. *Accounting Educators' Journal*.
- May 2022. Novak, C. and Knechel, W.R. What Does an Audit Really Cost? Auditor Pricing of Initial Engagements in a Fixed Cost Model. *International Journal of Auditing*.
- December 2021. Novak, C. Connecting with the Social Media Generation: Using Instagram to Enhance Engagement in Introductory Accounting. *Journal of Higher Education Theory and Practice*.
- November 2021. Novak, C. My Experience in a DBA Program. *The CPA Journal*.
- November 2020. Novak, C. Using Instagram to Connect with the Social Media Generation. *The Tax Adviser*.
- February 2020. Franklin, M., Morrow, M., and Novak, C. Incorporating Analytics into the Tax Curriculum. *The Tax Adviser*.

CONFERENCE PRESENTATIONS AND OTHER SCHOLARSHIP

- October 2024. *AI at Whitman*. Presenter at the Whitman Teaching Committee Teaching Luncheon.
- August 2024. *Ethical and Effective Application of AI in the Classroom*. Panel Presentation at the American Accounting Association Annual Conference in Washington, D.C.

- March 2023. *Keys to Success in the Classroom*. Invited Presentation on teaching best practices to the Doctor of Business Administration Class of 2023 at the University of Florida.
- May 2022. Herrera, J. and Novak, C. *Inclusive Design in Online and Hybrid Program Development*. Invited presentation at the AACSB Innovative Curriculum Conference in Salt Lake City, UT.
- March 2022. *So You Want to be a College Professor?* Invited Presentation on teaching best practices to the Doctor of Business Administration Class of 2022 at the University of Florida.
- October 2021. Marie, J. and Novak, C. *Inclusive Design in Online and Hybrid Program Development*. Invited presentation at the AACSB Hybrid and Online Learning Conference.
- July 2021. Novak, C. and Zamora, V. *The Inspirational Paradigm in Accounting: Current Gaps and Integration Opportunities*. Paper Presentation at the 26th Annual IAJBS World Forum.
- February 2021. *The Inspirational Paradigm in Accounting: Current Gaps and Integration Opportunities*. Received grant funding from the IAJBS.
- November 2020. *Finding the Fraudster: A Problem-Based Learning Activity for the Auditing Classroom*. Paper Presentation at the American Accounting Association Teaching, Learning and Curriculum Section Mid-Year Colloquium.
- November 2020. *Connecting with the Social Media Generation: Using Instagram in Introductory Accounting to Encourage Student Engagement*. Paper Presentation at the American Accounting Association Teaching, Learning and Curriculum Section Mid-Year Colloquium.
- August 2020. *Finding the Fraudster: A Problem-Based Learning Activity for the Auditing Classroom*. Awardee Presentation at the American Accounting Association Annual Meeting.
- August 2020. *Connecting with the Social Media Generation: Using Instagram in Introductory Accounting to Encourage Student Engagement*. Paper Presentation at the American Accounting Association Annual Meeting.
- July 2020. #NoFilter: *Connecting with the Social Media Generation Using Instagram*. Presentation at the 2020 CourseHero Education Summit.
- October 2019. *Tech Tools ED Talks: Counting Software, Instagram, Kahoot, Virtual Reality*. Panel Presentation at the 2019 Impact the Future Conference, hosted by the Northeast Region of the AAA.
- August 2019. *Connecting with the Social Media Generation: Using Instagram in Introductory Accounting to Encourage Engagement and Retention*. Effective Learning Strategies Poster Session at the AAA Annual Meeting.
- October 2018. *The Cost of Initial Audit Engagements: An Analysis of Engagement Profit Margin in Private Company Audits*. Research Roundtable at the AAA Northeast Regional Conference.
- October 2018. *Technology and Innovation for the Online Classroom*. Panel Presentation at the AAA Northeast Regional Conference.

PROFESSIONAL AFFILIATIONS

- American Accounting Association
- New York State Society of Certified Public Accountants

PRESS

- *Whitman School Weaves AI into the Fiber of all Aspects of Business Education* by Caroline K. Reff, <https://whitman.syracuse.edu/about/newsroom/whitman-news/news-detail/2025/05/13/weaving-ai-into-the-fiber-of-all-aspects-of-business-education>
- *Full Circle Journey Brings Her Back to Whitman to Help Future Leaders Navigate Business School*, <https://whitman.syracuse.edu/about/newsroom/whitman-profiles/profile-detail/christie-novak>
- *5 Activities for the in-person or virtual classroom* by Courtney Vien, <https://www.journalofaccountancy.com/newsletters/extra-credit/accounting-activities-for-virtual-classrooms/>
- *Make the first day of your online class count* by Dawn Wotapka, <https://www.journalofaccountancy.com/newsletters/extra-credit/make-first-day-of-online-class-count/>
- *What faculty will change about their remote teaching this fall* by Marcia Layton Turner, https://www.journalofaccountancy.com/newsletters/extra-credit/accounting-faculty-remote-teaching-this-fall.html?utm_source=mnl:extracredit&utm_medium=email&utm_campaign=11Aug202%20%20&SubscriberID=240479557&SendID=299698